

ABSTRACT

One or more panels define a support for an image layer and a relatively dark layer. Holes extend through the panel and the layer. The holes allow viewing through the panels in one direction without seeing the image, yet the image can be viewed by looking at the panel assembly from the opposite direction. Thus, the image is suitable as an advertising medium as applied to the transparent windows of buildings, vehicles and the like. A person sitting in a building or in a vehicle cannot see the image on a window by looking outwardly through the window. Looking in the opposite direction, from outside to inside the vehicle, a person will see the image through the assembly of panels.

7 Claims, 7 Drawing Sheets